



Mail Survey Results – Key Findings

Cañon City Area Recreation and Park District

August 2021

Summary of Approach

- Survey mailed to 11,799 registered voter households within Cañon City Area Recreation and Park District on July 14, 2021.
- A total of 17 questions (35 data points).
- Expected 8-17% response rate.
- 2,103 replied as of August 16, 2021, representing a response rate of 17.8%.
- 80% of respondents had at least one person in their household who was identified as a likely voter.



Priority on Parts of Bond Proposal

On a scale of 1 to 5, with 1 being “Low Priority” and 5 being “High Priority,” what priority should be placed on funding each of the following amenities at Cañon City Area Recreation and Park District’s proposed new community recreation center?

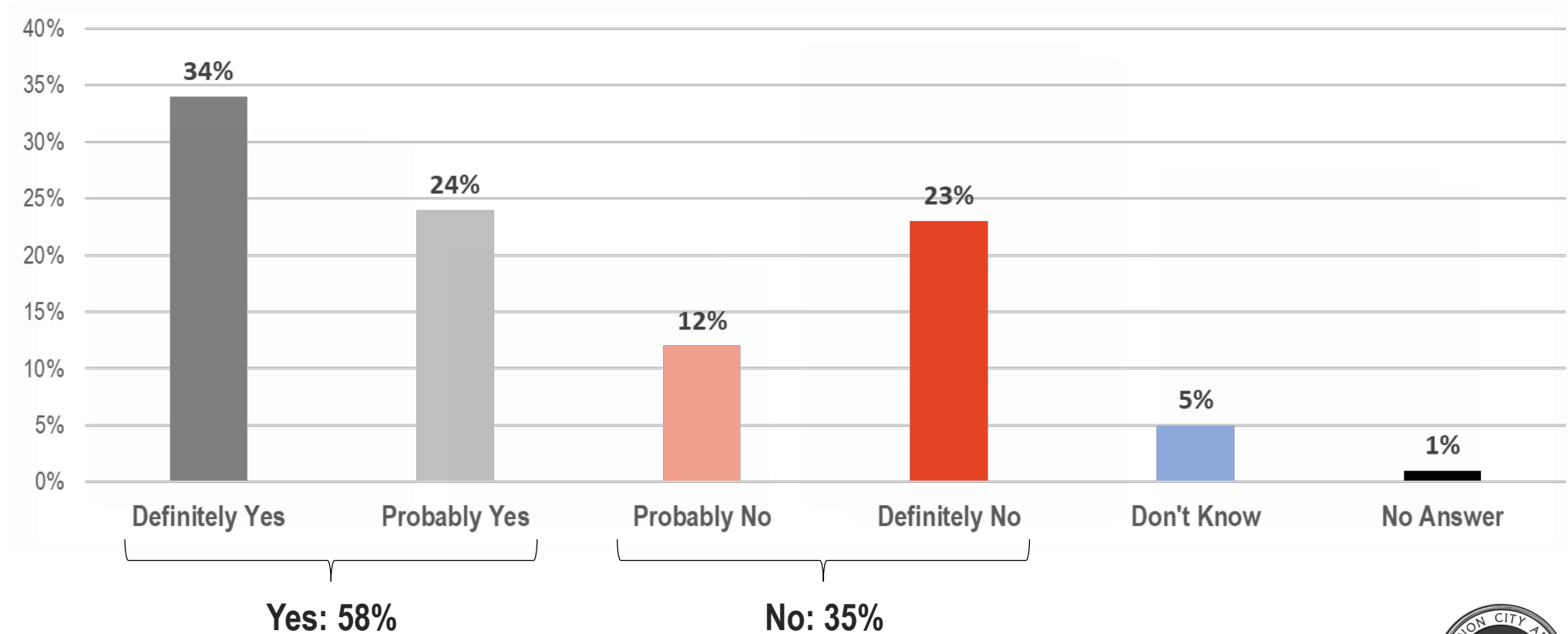
Priority on Funding Operating Needs	Low Priority (1)	(2)	(3)	(4)	High Priority (5)
Warm Water Leisure Pool	17%	4%	12%	17%	47%
Six-Lane Lap Pool	19%	7%	16%	18%	38%
Multi-Activity Gym (pickleball, basketball, volleyball, etc.)	18%	7%	17%	23%	32%
Family Changing Rooms	18%	8%	17%	22%	32%
Walk-Jog Track	22%	10%	16%	19%	30%
Fitness Area (cardio equipment, circuit weights and free weights)	20%	8%	19%	20%	30%
Exercise Rooms (aerobics, dance, yoga, etc.)	18%	7%	19%	26%	27%
Multipurpose Rooms	21%	13%	25%	19%	19%
Lobby/Lounge Area	27%	15%	24%	16%	16%

Percentages may not equal 100% due to rounding and not presenting percentages tied to no answer.



Mill Levy Question

If a local election were held today, would you vote “yes” in favor of, or “no” to oppose, a mill levy proposal of 3.5 mills—with an estimated tax increase of \$25 per year per \$100,000 of a home’s actual market value—to fund the operation and maintenance of a new community recreation center in Cañon City and to support the operating needs of the Cañon City Area Recreation and Park District?

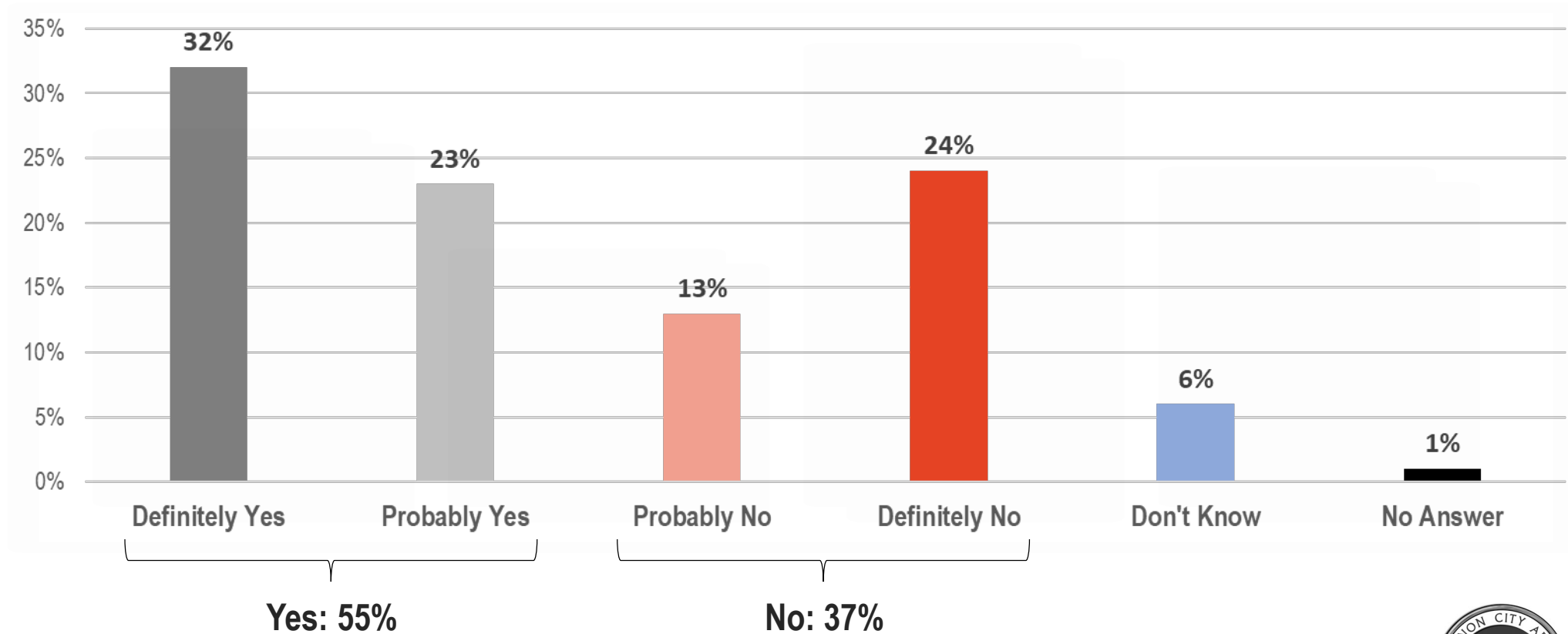


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Bond Question

If a local election were held today, would you vote “yes” in favor of, or “no” to oppose, \$30 million bond measure—with an estimated tax impact of \$44.47 per year per \$100,000 of a home’s actual market value—to fund construction of a new community recreation center in Cañon City, including a leisure pool, lap pool, indoor walk/jog track, multi-activity gym, fitness area, multipurpose rooms, exercise rooms, family changing rooms and lobby/lounge area?



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